

## Jason Clevenger

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**From:** ConsumerRelations@cr.quakeroatmeal.com  
**Sent:** Wednesday, March 22, 2006 7:32 AM  
**To:** celiac\_jc@comcast.net  
**Subject:** Re: RE: Quaker Oats , REF.# 025658026A

RE: Quaker Oats , REF.# 025658026A

Jason:

We are concerned for your the health of our consumers and want you to know that grains are handled and transported in bulk by our suppliers. We understand that individuals sensitive to gluten cannot digest even trace amounts. According to information obtained from our ingredient suppliers, gluten is not part of the ingredients in most our products. However, it is important we let you know that all of our products, except Aunt Jemima Syrup, may contain trace amounts of grains that may be grown, harvested or stored with other grains and therefore, we cannot guarantee that our products are gluten free. Currently, the only product that we can guarantee that is gluten free is Aunt Jemima Syrup.

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We thank you for your interest in our products and hope this information is helpful.

Jennifer  
Quaker Consumer Response

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Hello,

My name is Jason Clevenger, and I am the director of product research for the Healthy Villi organization. The Healthy Villi is a Boston-based support and outreach group for those suffering from Celiac disease, which is an autoimmune response to proteins contained in wheat, rye, and barley. The ingestion of these proteins by someone who has celiac disease can cause damage to the lining of the small intestine as well as contribute to other illness. Celiac disease, once thought rare, is estimated to affect 1 in 133 Americans.

The only known effective management for celiac disease is a gluten-free diet, which involves a complete avoidance of any gluten protein from wheat, rye, or barley as well as any associated derivatives that may contain residual gluten.

Since it is of paramount importance to those suffering from celiac disease that they avoid gluten in its various forms, we are writing to you to request information about which (if any) of your products can be considered gluten-free. The Healthy Villi intends to distribute this information to its 1000+ members, so that they can make informed buying decisions for products that will make positive contributions to their gluten-free diet. Your assistance is greatly appreciated, and thanks in advance for your response.

Please don't hesitate to contact me if you or anyone in your organization has questions or

comments about celiac disease or the gluten-free diet.

Very best regards,  
Jason Clevenger, Ph.D.  
Healthy Villi  
(508) 397-4953  
<http://www.healthyvilli.com/>  
EMAIL\*MESSAGE\*END