

Jason Clevenger

From: Allison Morrill [allison@larabar.com]
Sent: Tuesday, April 17, 2007 6:15 PM
To: hvresearch@gmail.com
Subject: RE: Gluten free product status

Dear Dr. Clevenger,

Thank you for contacting LaraBar. We appreciate your interest in our products.

All LARABAR and LARABAR JOCALAT products are certified gluten free. We perform, on a quarterly basis, gluten testing on all of our finished products. Our manufacturing plant is certified gluten-free by GFCO, which requires our suppliers to provide raw materials that are certified in the same way. Our packaging also bears the CSA Celiac approved gluten-free symbol.

I hope you find this information helpful. Please do not hesitate to contact me if you I can be of additional assistance.

Best regards,

Allison Morrill

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From: Jason Clevenger [mailto:hvresearch@gmail.com]
Sent: Monday, April 16, 2007 7:19 PM
To: info@larabar.com
Subject: Gluten free product status

Dear Larabar Customer Service:

My name is Jason Clevenger, and I am the director of product research for the Healthy Villi organization. The Healthy Villi is a Boston-based support and outreach group for those suffering from celiac disease, which is an autoimmune response to proteins contained in wheat, rye, and barley. The ingestion of these proteins by someone who has celiac disease can cause damage to the lining of the small intestine as well as contribute to other illness. Celiac disease, once thought rare, is estimated to affect 1 in 133 Americans. The only known effective management for celiac disease is a gluten-free diet, which involves a complete avoidance of any gluten protein from wheat, rye, or barley as well as any associated derivatives that may contain residual gluten.

Since it is of paramount importance to those suffering from celiac disease that they avoid gluten in its various forms, we are writing to you to request information about which (if any) of your products can be considered gluten-free. The Healthy Villi intends to distribute this information to its 1000+ members, so that they can make informed buying decisions for products that will make positive contributions to their gluten-free diet. Your assistance is greatly appreciated, and thanks in advance for your response. Please don't hesitate to contact me if you or anyone in your organization has questions or comments about celiac disease or the gluten-free diet.

Very best regards,
Jason Clevenger, Ph.D.
Healthy Villi
(508) 397-4953
<http://www.healthyvilli.org/>